

Extraordinary Sound, Customized Just for You

Dear <First Name>,

We hope this letter finds you in good health and high spirits. We are committed to providing you with the best possible hearing care and keeping you connected. **We are excited to extend an exclusive invitation to you for an event that we believe will greatly benefit your hearing health.**

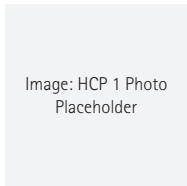
Introducing Phonak Virto™ R Infinio — the first rechargeable custom hearing aid equipped with Phonak SmartSpeech™ Technology. Experience exceptional sound quality, speech understanding and convenience that has become synonymous with Infinio technology.

Here's what makes Virto I-R extraordinary:

- **Discreet, modern device:** Custom-designed and meticulously crafted, your Virto I-R will be molded specifically to your individual ear to ensure your device sits comfortably in your ear, all day long.
- **Universal connectivity:** Whether streaming from a smartphone or taking hands-free calls, you'll stay connected throughout the day while automatically switching between conversations, music and media.
- **Recharging made easy:** With the proprietary snap and charge system, it makes recharging simple. Just drop your Virto I-R into the charger at night and watch them magnetically attach to the charging ports.

We invite you to discover how this remarkable device can transform your hearing experience. Call us today at <tracking_number> to schedule a personalized consultation or learn more about Virto I-R.

Sincerely,



<Signature>

<HCP 1 Name>
<HCP 1 Title>



<Signature>

<HCP 2 Name>
<HCP 2 Title>

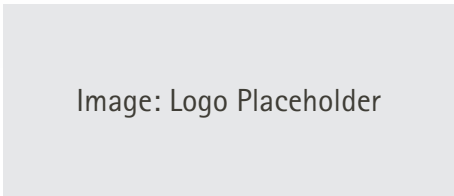


<FIRST NAME>,
Join us for our
**Hear it. Live it.
Love it.
Hearing Event**

<Month XX – Month XX>

- **Hands-on Phonak Virto™ R Infinio listening experience**
- **Hearing health check-up**

Call today
<tracking_number>



<Address Line 1 & 2>
<City>, <ST> <Zip>
<CustomerWebsite.com>
<tracking_number>
<See reverse for additional locations!>



Image: Logo Placeholder

<Address Line 1 & 2>
<City>, <ST> <Zip>
<tracking_number>

<Loc 1 Address Line 1 & 2>
<Loc 1 City>, <Loc 1 ST> <Loc 1 Zip>
<Loc 1 tracking_number>

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<Loc 2 tracking_number>

<Loc 3 Address Line 1 & 2>
<Loc 3 City>, <Loc 3 ST> <Loc 3 Zip>
<Loc 3 tracking_number>

<CustomerWebsite.com>