



# Clearer conversations made simple with Roger On™

Dear {Name},

Clear communication matters—whether you're at work, in a lecture, or enjoying time with friends. That's why Phonak Roger™ technology was designed: to reduce background noise and send the speaker's voice directly to your hearing aids <sup>1,2</sup>, so you can stay engaged in conversations that matter most.

### Meet Roger On

Roger On is a smart, versatile microphone created for conversations in noisy environments or over distance. With its advanced speech-direction technology and Pointing Mode 2.0, it gives you the freedom to focus on the voices you want to hear. Use it in your hand, place it on a table, or have someone wear it—Roger On adapts to your needs.

### Easy control with the myRogerMic app

With just a few taps on your phone, you can adjust microphone settings, change modes, steer the beam toward a speaker, or mute/unmute as needed.

### Proven results

In a recent study, 100% of participants preferred using a Roger system compared to hearing aids alone.<sup>3</sup> That means more clarity, more confidence, and less effort in everyday conversations.

### You may qualify for **FREE** Roger microphones!

In the U.S., many employed adults can receive Roger microphones as a workplace accommodation—often fully covered by their employer under the Americans with Disabilities Act (ADA). Call us to learn more about this valuable benefit.

I believe Roger could make a real difference in your daily life. Let's find a time for you to try it out—call us today at **(XXX) XXX-XXXX** to schedule your appointment.

Sincerely,

*Signature*

Provider Name

Title

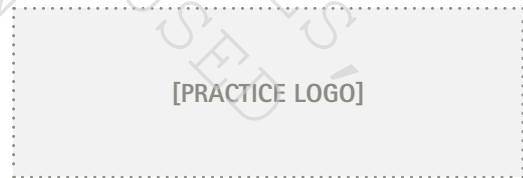


## Join us for our Roger On Event

Month XXth–XXth, 20XX

Reserve your spot and receive:

- **FREE** demonstration of Roger On technology



Street Address

City, State

**(XXX) XXX-XXXX**

Website

<sup>1</sup>Thibodeau, L. (2020) Benefits in Speech Recognition in Noise with Remote Wireless Microphones in Group Settings J Am Acad Audiol. 2020 Jun; 31(6): 404–411 <sup>2</sup>Thibodeau, L. (2014). Comparison of speech recognition with adaptive digital and FM remote microphone hearing assistance technology by listeners who use hearing aids. American journal of audiology, 23(2), 201–210. <sup>3</sup>FSN reference to come <sup>4</sup>Speech improvement using Roger NeckLoop with different brands of hearing.

