

Friends & Family Email

Subject Line:

Share the gift of better hearing — and enjoy a complimentary upgrade!

Subhead:

Bring a friend or family member for a listening demo and experience the new Audéo Infinio Ultra

Body Copy:

Dear [First Name],

You've experienced how Phonak Audéo Infinio helps you hear and connect with the world around you. Now, Audéo Infinio Ultra takes that experience even further — with smarter sound, effortless connection, and clearer conversations in any environment.

We would love for you to share that joy with someone you care about.

Your current Phonak Audéo Infinio hearing aids are already eligible for an exciting upgrade! We can enhance your existing devices with the latest features to give you an even better hearing experience.

Bring a friend or family member to our office for complimentary listening experience and you will receive a complimentary upgrade to Audéo Infinio Ultra!

Together, you can experience what life sounds like with the latest in AI-powered hearing technology.

Here's what makes Infinio Ultra extraordinary:

- **Smarter sound:** Adapts automatically to your surroundings for natural, effortless listening.
- **Sharper speech understanding:** Hear every voice clearly, even in background noise.
- **Seamless connection:** Stay connected to any Bluetooth® device, anywhere.

Call [Practice Name] today at [XXX-XXX-XXXX] to schedule you and a guest for a listening demo and secure your complimentary upgrade.

Better hearing is even better when shared. **You deserve the absolute best.** Let's make it happen for you and someone you love.

**For adults with mild to severe hearing loss.*