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City, STATE ZIP+4 Work Order-Sequence Number

Special Invitation to our – The very best. For you. – Event

Dear First Name Last Name,

Are you ready to experience hearing like never before? **Hearing Clinic Name** is excited to introduce you to the revolutionary Phonak Infinio Ultra family of hearing aids – designed to help you hear clearly, connect effortlessly and embrace every moment with confidence.

Our Professional staff will be on hand for a **3-day event – Month Xth, Xth & Xth (Tuesday, Wednesday & Thursday) from 9:00 am – 5:00 pm**. Reserve a spot to receive the following **FREE OF CHARGE**:

- Complimentary hearing screening.
- Thorough otoscopy exam. You may just have wax in the ear!
- Hands-on Infinio Ultra listening experience.
- If you currently wear hearing instruments, they will be cleaned at no charge during your office visit.

Whether it's the Phonak Audéo™ Infinio, Phonak Audéo Sphere™ Infinio or Phonak Virto™ Infinio, these advanced devices offer benefits tailored just for you:

- **Adaptive:** The best sound for you. No matter the situation. Anytime.
- **Connected:** Always universal. Connectivity that works – no matter the device, no matter the moment.
- **Easy:** Easier maintenance for everyone. Phonak does the work, so you don't have to.
- **Clear:** Any voice. Any direction. Always clear.
- **Customized:** For comfort, for style, for sound quality that fits precisely to you.

This special event is for **3 days only!** We are sending this invitation to a select few of our neighbors. Please call early to make an appointment for the date of your choice. Appointments will go fast! Be sure to bring a friend or loved one – someone whose voice is familiar to you and you communicate with the most.

First Name, as our way of saying “THANKS” for stopping by and allowing us to introduce these new devices to you, you will receive a gift card, ABSOLUTELY FREE!* (or) we will donate to XXX for each new patient appointment completed.*

Contact our appointment desk today – **RSVP by calling (xxx) xxx-xxxx**. Appointments are limited and remember there is no cost for these services during this three-day event!

Yours for better hearing,

Provider Name1

Provider Name1, Au.D., CCC-A P
Audiology Lic. #XXX
Hearing Aid Dispenser Lic. #XXX

Provider Name2

Provider Name2, Au.D., CCC-A P
Audiology Lic. #XXX
Hearing Aid Dispenser Lic. #XXX



Infinio Ultra R, Infinio Ultra Sphere, Virto R Infinio

P.S. We will be offering incentives toward the purchase of any New Digital Hearing System from Phonak. Remember, appointments are limited so please call **(555) 555-5555** today!

*\$10 Name of Retail Agent Gift Card

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