

Radio Script Content

Phonak Audéo Infinio

:60 Seconds

Unlock a world of possibilities. Hear it. Live it. Love it.

Introducing Audéo Infinio from Phonak, a cutting-edge solution that takes on the biggest challenges in hearing care to help people with hearing loss.

Get ready to experience this game-changing platform:

- **Exceptional sound quality:** Fully automated to sense your surroundings and adjusts your hearing aids every step of the way.
- **Live your life:** Your Phonak hearing aids won't hold you back. They're tested well past industry standards to ensure durability.
- **Experience clearer speech far beyond any existing technology:** Every word matters. Spheric Speech Clarity, featured in Phonak Audéo Sphere™ Infinio, doubles your chances of hearing and understanding each one.¹

With all these features and more, you can unlock a world of possibilities. At **Practice Name**, we invite you to test out Phonak Infinio today and experience exceptional sound quality and seamless connectivity.

Schedule your appointment today **XXX-XXX-XXXX. Insert Name of Practice, branding and location.**

Disclaimers:

1 Wright, A., et al "Spheric Speech Clarity applies DNN signal processing to significantly improve speech understanding from any direction and reduce the listening effort."

See next page.

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Unlock a world of possibilities.

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Get ready to experience game-changing hearing:

- **Exceptional sound quality**
- **Seamless connectivity**
- **Experience clearer speech far beyond any existing technology.**

With all these features and more, you can unlock a world of possibilities. We invite you to test out Phonak Infinio today and experience exceptional sound quality and seamless connectivity.

Schedule your appointment today XXX-XXX-XXXX. **Insert Name of Practice, branding and location.**

See next page.

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Other ideas to support the message with a topic:

:30 Seconds

Are you missing out on the roar of the crowd, the crunch of the tackle, or the excitement of the game? Hearing loss can sneak up on you. If you're struggling to hear clearly, it might be time to visit INSERT PRACTICE NAME.

We offer comprehensive hearing evaluations and the latest in hearing technology.

Don't let hearing loss prevent you from living your life! Call **Insert Name of Practice, branding and location** at XXX-XXX-XXXX today to schedule your hearing test and get ready to hear every conversation clearly!

:30 Seconds

Can you hear the crowd cheering? Feeling like you're missing out on the action? Don't let hearing loss sideline you.

At PRACTICE NAME, your locally owned and operated hearing care center in <insert location> is here to help!

We offer quick and easy hearing tests to get you back in the game. Call **Insert Name of Practice, branding and location** at XXX-XXX-XXXX now to schedule your appointment and get ready to hear every play clearly!