

NEW YEAR, NEW YOU

Happy
New Year!
2025

Dear <First Name>,

With each New Year comes the perfect opportunity to start making the small changes we need to incorporate a positive philosophy into our lives. We are living longer and healthier than previous generations. Being active, engaged, connected and involved is helping us live our lives fully and hearing well is keeping us young at heart. We encourage you to visit us and explore the latest range of hearing technology.

Introducing **Phonak Audeo™ Infinio** with exceptional sound quality and comfort from the first use. This cutting-edge technology is designed to overcome the toughest challenges in hearing care and transform how you hear the world. **Get ready to experience this life-changing innovation:**

- **Exceptional sound quality:** Fully automated to sense your surroundings and adjusts your hearing aids every step of the way
- **Seamless connectivity:** Connect directly to more Bluetooth® devices than any other hearing aids in the world.
- **Live your life:** Your Phonak hearing aids won't hold you back. They're tested well past industry standards to ensure durability.
- **Experience clearer speech far beyond any existing technology:** Every word matters. Spheric Speech Clarity, featured in Phonak Audeo Sphere™ Infinio, doubles your chances of hearing and understanding each one.¹

<First Name>, you and a guest are invited to our office to try **Phonak Audeo Infinio and unlock a world of possibilities.** Call <tracking_number> to schedule your visit and to test out the latest in hearing technology today.

Sincerely,

Image: HCP
1 Photo
Placeholder

<Signature>
<HCP 1 Name>
<HCP 1 Title>

Image: HCP
2 Photo
Placeholder

<Signature>
<HCP 2 Name>
<HCP 2 Title>



Join us for our
**New Year,
New You Event**



<Month XX – Month XX>

Reserve your spot and receive:

<COMPLIMENTARY> – <Demonstration of Phonak Audeo™ Infinio technology>

<RISK-FREE> – <30 day in-home trial>

<COMPLIMENTARY> – <Clean & Check of current hearing aids>

Image: Logo Placeholder

<Company Name>
<Address Line 1 & 2>
<City>, <ST> <Zip>
<CustomerWebsite.com>

<tracking_number>

PHONAK
life is on

¹Wright, A., et al "Spheric Speech Clarity applies DNN signal processing to significantly improve speech understanding from any direction and reduce the listening effort." Phonak Field Study. News in preparation expected August 2024. ©2024 Sonova USA Inc. All rights reserved.
<MS-000000> AI25DBHOLD



