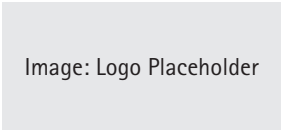


<TRADE-IN OFFER>

<Trade in your old hearing aids and receive XX% OFF your purchase of new premium hearing technology>

Expires <XX/XX/XX>

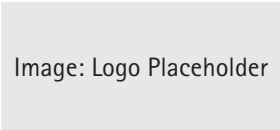


<Not valid with any other discounts or offers.>

<SPECIAL DISCOUNT>

<Receive \$XXX OFF when you purchase a pair of new premium hearing instruments>

Expires <XX/XX/XX>

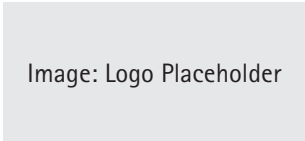


<\$XXX off a single hearing aid. Not valid with any other discounts or offers.>

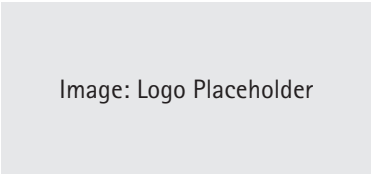
<SCREENING>

<Visit our office for a FREE hearing screening from one of our expert providers>

Expires <XX/XX/XX>



<Not valid with any other offers.>



<Address Line 1 & 2>  
<City>, <ST> <Zip>  
<tracking\_number>  
<CustomerWebsite.com>

Prsrt Std  
U.S. Postage  
**PAID**  
Bolingbrook, IL  
Permit No. 787

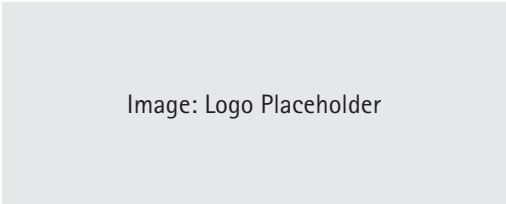
<Sample A. Sample>  
<Address Line 1 & 2>  
<City>, <ST> <Zip>

You're Invited!



<FIRST NAME>  
YOU'RE INVITED

New Year, New You  
Special Event



# Ring in the New Year.

As we welcome the New Year, it's a perfect opportunity to connect with family and friends. This season also reminds us of the vital role hearing health plays in our lives. If you've found it challenging to keep up with conversations, feel fatigued during the day, or tend to shy away from social gatherings, now is the ideal time to prioritize your hearing. Schedule a <complimentary> hearing <screening>.

Image: HCP  
1 Photo  
Placeholder

<HCP 1 Name>  
<HCP 1 Title>

Image: HCP  
2 Photo  
Placeholder

<HCP 2 Name>  
<HCP 2 Title>

Image: HCP  
3 Photo  
Placeholder

<HCP 3 Name>  
<HCP 3 Title>



<First Name>, join us at our  
*New Year, New You Special Event*

<Day> - <Day> | <Month XX - Month XX>

You are invited to our **New Year, New You Special Event** to rediscover the sounds you have been missing! You will receive special offers, one-on-one support, and the opportunity to try out today's latest, life-changing technology. We also welcome you to bring a family member or loved one to your appointment.

DURING THIS EVENT, YOU WILL RECEIVE

- <Personalized> - <Hearing screening and consultation>
- <Complimentary> - <Demonstration of Phonak Audéo™ Infinio Technology>
- <Complimentary> - <Otoscope video examination of the ear canal>
- <Complimentary> - <Hearing aid clean and check for current wearers>

Let Us Help You Level Up Your Hearing in 2025!  
Call <tracking\_number> today.

Image: Logo Placeholder

<Address Line 1>  
<Address Line 2>  
<City>, <ST> <Zip>  
<tracking\_number>  
<CustomerWebsite.com>

Unlock a World of Possibilities With  
**Phonak Audéo™ Infinio**

This cutting-edge technology is engineered to tackle the toughest challenges in hearing care, transforming how people with hearing loss hear the world.

- **Exceptional sound quality:** Fully automated to sense your surroundings and adjusts your hearing aids every step of the way.
  - **Seamless connectivity:** Connect directly to more Bluetooth® devices than any other hearing aids in the world.
  - **Live your life:** Your Phonak hearing aids won't hold you back. They're tested well past industry standards to ensure durability.
- **Experience clearer speech far beyond any existing technology:** Every word matters. Spheric Speech Clarity, featured in Phonak Audéo Sphere™ Infinio, doubles your chances of hearing and understanding each one.<sup>1</sup>

The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Sonova AG is under license.  
<sup>1</sup>Wright, A., et al "Spheric Speech Clarity applies DNN signal processing to significantly improve speech understanding from any direction and reduce the listening effort." Phonak Field Study News in preparation expected August 2024  
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**PHONAK**  
life is on



Phonak Audéo™ Infinio