



HEAR ALL THE SOUNDS OF THE SEASON

Holiday *"Staying Connected"* Event Month XXth-XXth, 20XX

Dear {Name},

We hope this letter finds you well and in the spirit of the holidays! As a valued patient, your well-being is always top of mind in our practice. With the holiday season upon us, we want to remind you how important it is to stay connected with your loved ones. And what better way to do that than with the latest hearing technology?

New hearing aids are virtually invisible, very powerful, and available in a range of sizes and technology levels to suit every age, lifestyle and budget.

To help you experience the benefits of this new technology, **[ABC Hearing]** is pleased to announce our special Holiday "Staying Connected" Event. During this event, we will be demonstrating the most current hearing instrument technology and offering a **FREE 30-Day, risk-free trial** of the latest models available.

Call **[XXX-XXX-XXXX]** to schedule your appointment for a no-obligation test-drive of these new instruments. Now is the time to experience the difference that new hearing technology can make in your life. We hope you will be amazed with your ability to maintain connections with family, friends, and those around you this holiday season and beyond.

Best wishes for a happy and healthy holiday season
from the team at

[ABC Hearing]

[PRACTICE LOGO]

Street Address, Suite XX | City
(XXX) XXX-XXXX

**P.S. Don't forget to bring your holiday cheer to
our event! We'll have refreshments, music, and more.**

