

<TRADE-IN OFFER>

<Trade in your old hearing aids and receive XX% OFF your purchase of new premium hearing technology>

Expires <XX/XX/XX>

Image: Logo Placeholder

<Not valid with any other discounts or offers.>

<SPECIAL DISCOUNT>

<Receive \$XXX OFF when you purchase a pair of new premium hearing instruments>

Expires <XX/XX/XX>

Image: Logo Placeholder

<\$XXX off a single hearing aid. Not valid with any other discounts or offers.>

<SCREENING>

<Visit our office for a FREE hearing screening from one of our expert providers>

Expires <XX/XX/XX>

Image: Logo Placeholder

<Not valid with any other offers.>

<Address Line 1 & 2>
<City>, <ST> <Zip>
<tracking_number>
<CustomerWebsite.com>

Image: Logo Placeholder

Post-Sid
U.S. Postage
PAID
Bolingbrook, IL
Permit No. 787

<Sample A. Sample>
<Address Line 1 & 2>
<City>, <ST> <Zip>

You're Invited!



<FIRST NAME>
JOIN US AT OUR...

Thankful For
BETTER HEARING EVENT

Image: Logo Placeholder

Give thanks. Together.

Thanksgiving is a time for family, friends and gratitude. It is also a reminder on the importance that hearing health plays in our lives. If you have struggled to keep up with conversations, feel fatigued throughout the day or find yourself pulling away from family gatherings and other social situations, now is the best time to schedule a <complimentary> hearing <screening>.

Image: HCP
1 Photo
Placeholder

<HCP 1 Name>
<HCP 1 Title>

Image: HCP
2 Photo
Placeholder

<HCP 2 Name>
<HCP 2 Title>

Image: HCP
3 Photo
Placeholder

<HCP 3 Name>
<HCP 3 Title>

<First Name>, we invite you to join our...

Thankful For Better Hearing Event

<Day> - <Day> | <Month XX - Month XX>

You are invited to our **Thankful For Better Hearing Event** to rediscover the sounds you have been missing! You will receive special offers, one-on-one support, and the opportunity to try out today's latest, life-changing technology. We also welcome you to bring a family member or loved one to your appointment.

We can help you **HEAR BETTER** in time for the holidays!

Call <tracking_number> today.

Unlock a World of Possibilities With
Phonak Audéo™ Infinio

This cutting-edge technology is engineered to tackle the toughest challenges in hearing care, transforming how people with hearing loss hear the world.

- **Exceptional sound quality:** Fully automated to sense your surroundings and adjusts your hearing aids every step of the way.
- **Seamless connectivity:** Connect directly to more Bluetooth® devices than any other hearing aids in the world.
- **Live your life:** Your Phonak hearing aids won't hold you back. They're tested well past industry standards to ensure durability.

The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Sonova AG is under license.
¹Wright, A. et al "Spheric Speech Clarity applies DNN signal processing to significantly improve speech understanding from any direction and reduce the listening effort." Phonak Field Study News in preparation expected August 2024
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Phonak Audéo™ Infinio

PHONAK
life is on

DURING THIS EVENT, YOU WILL RECEIVE

- <Personalized> - <Hearing screening and consultation>
- <Complimentary> - <Demonstration of Phonak Audéo™ Infinio Technology>
- <Complimentary> - <Otoscope video examination of the ear canal>
- <Complimentary> - <Hearing aid clean and check for current wearers>

<Address Line 1>
<Address Line 2>
<City>, <ST> <Zip>
<tracking_number>
<CustomerWebsite.com>

Image: Logo Placeholder