

# Patient Referral Program Toolkit

Asking existing patients for referrals serves to generate word-of-mouth endorsements. In fact, practices that implement a referral process show that 30% of new patients come from referrals. This is a powerful marketing strategy that can help attract new patients and build trust in your practice. By providing exceptional care and asking satisfied patients to spread the word, you can increase your patient base and establish a strong reputation in the community.

1. **Get started, review:**  
Items to consider when setting up a Patient Referral Program
2. **Build your patient referral communication packet**  
Review materials
3. **Place order for customized letter, referral card and notecard orders**

Referral Card



Thank You Notecard



Patient Referral Letter



Quantity	Referral Cards	Thank You Notecards with envelope
250	\$85	\$270
500	\$95	\$315

\*Additional shipping costs will apply

Need help? Email [practiceservices@phonak.com](mailto:practiceservices@phonak.com)

PTREFTK | PTREFBC | PTREFTY100 | PTREF100